

# Sunset Lawn News

A NEWSLETTER FROM SUNSET LAWN CHAPEL OF THE CHIMES

2011-2012

Dear friends, neighbors and families,

In the aftermath of any great tragedy (hurricane, tornado, fire, earthquake), we all recall news interviews with survivors who, given time to save only one thing, opted to grab the family photo album before fleeing for their lives.

Although today a computer hard drive might just as often be secured as an old-school photo album, the sentiment remains: We treasure our memories because all the other “stuff” can be replaced. We want to remember what we were, what we looked like and where we lived, to help us better understand what we have become.

Sunset Lawn Chapel of the Chimes exists to serve this same sentiment. Whether as a final resting place or a place of eulogy and ceremony, we strive daily to be the guardian of our community’s heritage. Although few of us look at our family photo albums every day (or every year for that matter), we know where they are

and that they are available to us when the need arises. So serves our memorial gardens and the ceremonies we provide.



Whether visited once in a lifetime or every week we exist for the purpose of giving space and time for crowded lives to retreat from the mad pace of our modern world to a place specifically designed for quiet reflection in a setting of beauty and serenity.

We hope that you find this newsletter an informative means to share our humble services with our community. As you will see, we strive to remain relevant in a busy, technological culture and like a family photo album, our primary goal is to always be here when we are needed.

A handwritten signature in black ink, appearing to read "T. Dewese".

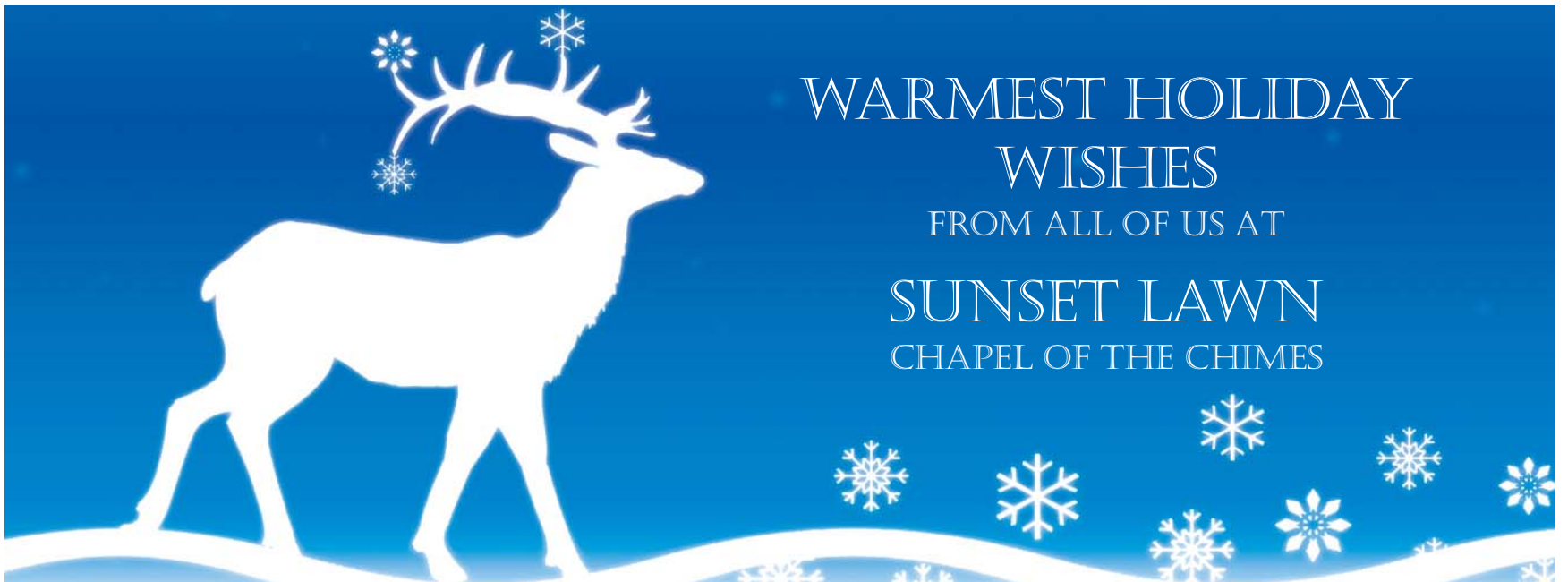
Terry Dewese  
General Manager

# *Sunset Lawn Events*

Make plans to join us for our Annual Evening of Remembrance coming up, and on special events on Memorial Day, 2012. Details to follow.



*Our Honor Garden (below) and Veterans II Gardens (right) honor and memorialize our veterans.*

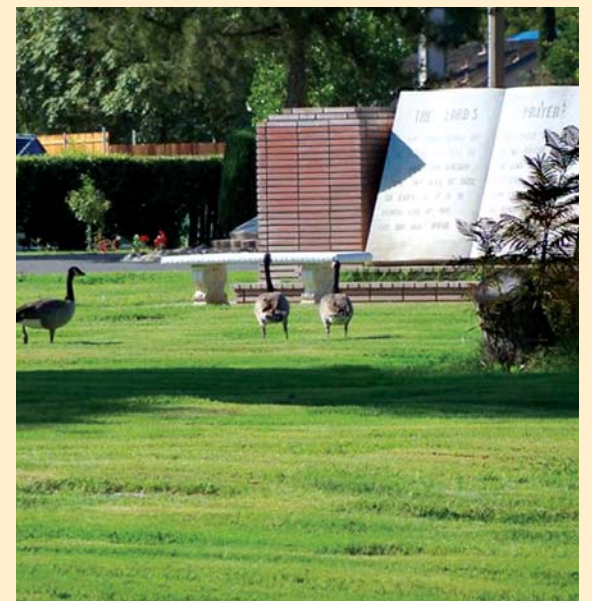


# A Walk Around Two of Our Gardens...

## *Chapel Urn Garden - Mausoleum - Fountain*



## *Garden of Devotion*



## Military Honors



**Alexis Reed** is the daughter of Gary Reed, our office assistant. Alexis is a private first class in the army stationed in Wayne Wright, Alaska. Her job is a petroleum supply specialist. She has a year under her belt and is really enjoying the training.

# Sunset Lawn Chapel of the Chimes

## Staff



*Gary Reed*

**G**ary Reed, our office assistant extraordinaire as depicted by the picture, is a wonderful addition to our staff. He not only has many years experience in our industry but he is a true team player. Gary always lends a helping hand with any projects that we have.



*Jesus Mercado, Armando Lopez, Roy Bastian, Max Pitts*



*Sherry Rios, Ken Nation, Gary Reed, Chantel Fields, Brigette LaFauci, Kate Stewart, Kym Lawrence, John Smith  
Seated- Randy Profit, Sandra Phillips*

# Why is Preplanning the ultimate gift of love?



We plan for just about everything in life.

We generally plan for months for a wedding, nine months or longer

for a baby and years for an education. Similarly, we plan for our vacations, our retirement and numerous other things in life. This is all part of the natural process of protecting and providing for our families. However, shouldn't we also prepare for the inevitable?

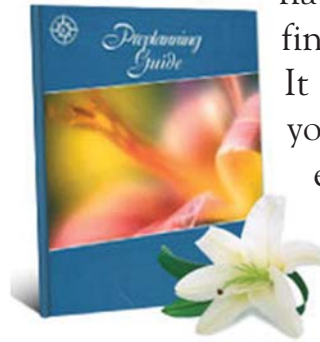
It is a well known fact that one of the most stressful events in someone's life is facing the death of a loved one while having to make their arrangements if they did not preplan. Unfortunately, we see it all the time. As it has often been said, we cannot predict, avoid or postpone our death... but you can prepare for it. The AARP has long been a proponent of preplanning due to the numerous benefits associated with this loving act. There are two ways to spare your loved ones, Unfunded Preplanning and Funded Preplanning:

## I. Unfunded Preplanning provides -

- **Peace of mind** in knowing that your family will not have to make these arrangements for you as well as the confidence and assurance that your services were exactly what you would have wanted.
- **Transferability** once your arrangements are decided they are paid in full thus allowing you to give, will, sell or upgrade your selections.

- **A solution to the stress, confusion and worry** associated with having to make these arrangements for someone else.

For no cost or obligation we offer our Preplanning Guide which answers many of the questions that families have relative to their final arrangements. It also will inform you of the various entitlements that so often go uncollected as well as walking through a simple process to outline your wishes sparing those you love from having to make these types of decisions for you.



We will keep your records on file at our location free of charge so your family members will know they need simply make one phone call on that inevitable day. I assure you, there are few gifts you could ever give to your family that would be appreciated more.

However, for individuals that not only want to spare their loved ones the emotional burden of their final arrangements, but also the financial burden, prefunding can easily handle the associated expense at tremendous savings.

## II. Funded Preplanning provides -

- **Inflation Protection** by freezing the costs at what they are today and avoiding any price escalation which

often can double in cost every 7-10 years.

- Discounts are available on some items for families preplanning as a further inducement to act on what every loving family knows is the right thing to do.
- Payment options allow you to make a small deposit and monthly payments that can be customized to fit the budget of any family.

For those who are unsure with their decision to preplan, knowing that virtually no one regrets the decision to prearrange can add reassurance to you and your loved ones. Remember that lives are built on relationships and experiences; we suggest that you try to make this most difficult time in your family's lives significantly easier by preplanning and perhaps prefunding your final arrangements. In either case, our Preplanning Guide is yours at no cost simply for allowing us to explain the options available and will be of tremendous help to your family.

Don't you owe it to your family to invest an hour of your time to preplanning and perhaps prefunding your arrangements? Call, email or visit our location and a Preplanning Guide will be reserved for you today.

*Preplanning...  
truly a gift of love.*

John Smith  
Sales Manager

# Holiday Family Appreciation Prearrangement Programs

Savings on cemetery, funeral & cremation prearrangements from November 1 until December 31, 2011

- Interest rates as low as 1.68% for terms up to 60 months APD.
- 0% interest if paid in full within 24 months.\*
- Free installation on all prearranged memorials.
- First payment deferred for 60 days.
- 50% off opening and closings on full packages for agreements containing cemetery property and all applicable merchandise such as memorials, vaults, inscriptions and lettering.
- As little as 5% down on any prearrangement with automatic payments (EFT).

\*If contract is paid out within 24 months, all interest will be rebated.

For more information, call toll free 800-780-8132

## Honoring Local Heroes

To salute the brave men and women who serve, protect and defend us all, we've launched American Hero Service Plans, which offers significant discounts on funeral arrangement and cemetery space, either at the time of need or before need. All active or retired members of the military, police force, fire department, and their family members including spouses, children, parents, siblings, and in-laws are eligible for this program.



For more information, call toll free 800-780-8132

## Community Partnership Brings Savings

Did you know that members of various groups in our community are entitled to savings when preplanning a funeral or pre-arranging cemetery space? Our Family Care benefits include substantial discounts on products and services when you arrange a funeral, either before need or at the time of need. Eligible groups include people who work together, volunteer together, or worship together.



To find out if your group is registered, or to register yourself or your group, please call toll free 800-780-8132

DETACH AT THE PERFORATIONS, FOLD UP BOTTOM FLAP, MOISTEN GLUE STRIP AND SEAL

How can we serve you?



- I would like a free Preplanning Guide.
- I want to know more about Veterans burial benefits.
- I have questions about Cremation.
- I would like to update my records at Sunset Lawn.
- Other \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_



Sunset Lawn Chapel of the Chimes Memorial Park  
4701 Marysville Boulevard • Sacramento, CA 95838 • FD #1023  
800-780-8132 • www.lifemarkgroup.com

L I F E M A R K G R O U P

# Sunset Lawn

C H A P E L O F T H E C H I M E S

S A C R A M E N T O

4701 Marysville Boulevard  
Sacramento, CA 95838



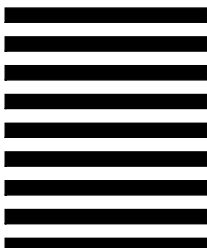
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